

On common knowledge and *ad populum*:
Acceptance as grounds for acceptability

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ABSTRACT

Typically, common knowledge is taken as grounds for the acceptability of a claim, while appeals to popularity are seen as fallacious attempts to support a claim. This paper poses the question of whether there is any categorical difference between appeals to common knowledge and appeals to popular opinion as argumentative moves. In answering this question, I argue that appeals to common knowledge do not, on their own, provide adequate grounds for a claim's acceptability.

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